



City Manager  
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<b>TRANSMITTAL MEMORANDUM</b>
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**TO:** The Honorable Mayor and City Council

**FROM:** Lacey G. Simpson, Acting City Manager

**DATE:** July 12, 2022

**RE:** **Quarterly Statistical Report of Ketchikan Public Library Utilization – April Through June 2022**

Attached for City Council review is the quarterly report of Ketchikan Public Library utilization for the period April through June 2022. Should Councilmembers have questions regarding the report, staff can attempt to respond accordingly.



## MEMORANDUM

**To:** Lacey Simpson, Acting Manager, City of Ketchikan  
 Ruben Duran, Manager, Ketchikan Gateway Borough

**From:** Pat Tully, Library Director

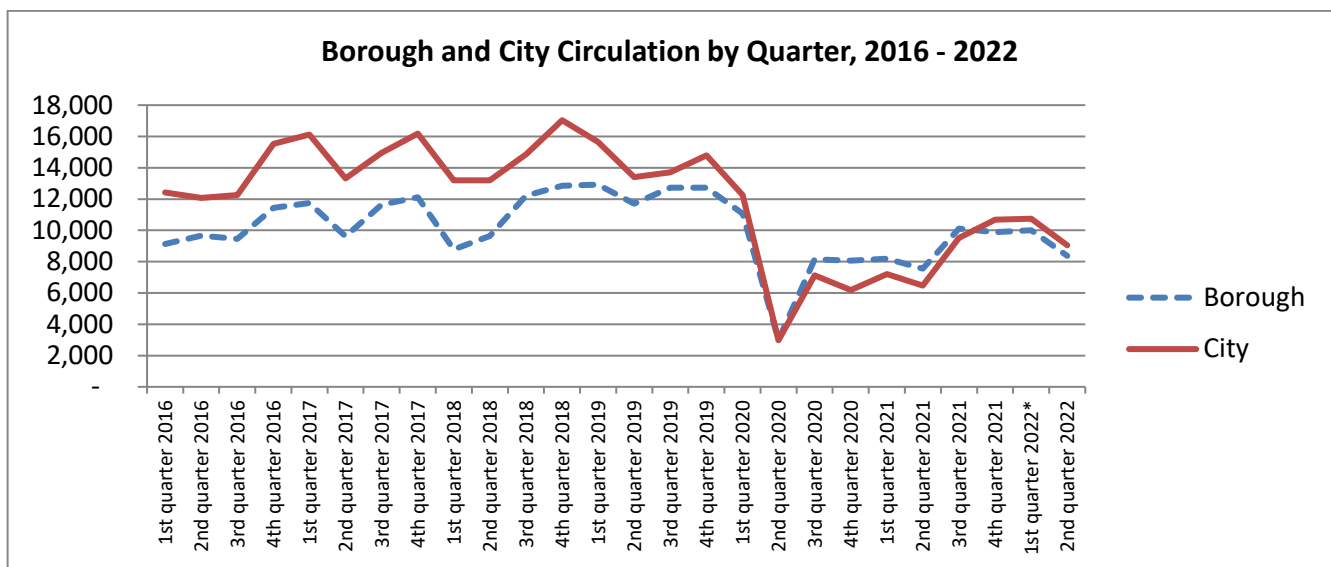
**Date:** July 1, 2022

**Re:** Quarterly statistical report of public library usage, April - June 2022

Total patron accounts: 8,277		Total updated accounts: 5,335		
	Borough	City	Saxman	Temp
Residency for total updated accounts:	2,007	3,126	110	Borough: 21 City: 71 Saxman: 0
Percentage of total updated accounts:	37.62%	58.59%	2.06%	1.73%
Circulation:	8,363	9,049	0	334
Percentage of total updated circulation:	47.13%	50.99%	0.00%	1.88%

Note: In the first quarter 2022 the Library removed patron accounts that had expired five or more years previously and did not have any outstanding charges.

These numbers do not include the residency of KGB School District students—the School District creates and administers these accounts.





**Online books:** Over 41,000 audio and electronic books and magazines were accessible throughout the quarter via the Alaska Digital Library (ADL). Use of Alaska Digital Library titles was down 11% from 2021.

ADL circulation	In 2021	In 2022
April	1,795	1,622
May	1,872	1,550
June	1,559	1,484
<b>Total</b>	<b>5,226</b>	<b>4,656</b>

**Programming:** With the reopening of the large meeting room in March 2022, the Library began providing in-person Storytimes and some adult programs in addition to Reading the Classics on KRBD. The Library started to scale back on online programming. These Library Facebook and YouTube videos received the most views in the past quarter:

Department	Video	# Views
Adult	DIY With Gayle: Clay Pot Lighthouses (April 24, 2021)	2,349
Adult	Reading Aloud: Preface to Walt Whitman's Leaves of Grass (March 6, 2021)	331
Outreach	Braving a New Business and Thriving Panel Discussion	301
Children	Get Your STEAM Kits Out – Peep Jousting	261
Adult	Reading Aloud: The Other Two, by Edith Wharton (September 14, 2020)	190
Adult	DIY With Gayle: Dandelion Oil	162
Adult	DIY With Gayle: Straining and Using Our Dandelion Oil	146
Adult	DIY With Gayle: More With Clay Pots in the Garden (May 22, 2021)	112
Adult	Reading Aloud: Parnassus on Wheels	111
Children	Song and Rhyme Time: Let's Kick Off Summer!	100
Children	Song and Rhyme Time: Singing Can Help Teach	85
Children	Join Ms. Jayd for Another Exciting STEAM Project	74
Adult	DIY With Gayle: Making a Ball Cap For My New Kayaking Buddy	72
Children	Song and Rhyme Time	60
Adult	DIY With Gayle: The Delicate Art of Paper Cutting	60
Adult	DIY With Gayle: Easter Mash-Up	58
Children	Song and Rhyme Time: We Rhyme About Rubber Boots!	55
Children	Song and Rhyme Time: Salmon, Crab and Octopus	54

**Library social media:**

Facebook followers: 2,773	Teen Advisory Group (T.A.G.) Facebook followers: 248
Twitter followers: 485	Instagram followers: 1,021
YouTube subscribers: 76	